



Media Contacts

Valerie Bolte
(309) 828-3600

valerie@campbellkording.com

Todd Andrlik
(630) 302-8633

todd@bridgecoms.com

FOR IMMEDIATE RELEASE
NOVEMBER 11, 2005

FORMER ISU DIRECTOR OF STUDENTS' LEGAL SERVICES AND
FORMER ISU STUDENT BODY PRESIDENT JOIN FORCES TO LAUNCH
NEW GENERAL PRACTICE LAW FIRM IN BLOOMINGTON, ILLINOIS

New Law Firm a Students' Legal Services Powerhouse

BLOOMINGTON, Illinois (November 11, 2005) – William D. Campbell, who spent 22 years at Illinois State University (ISU) as Director of Students' Legal Services, and Scott Kording, ISU's 2001-2002 Student Body President, have joined forces to launch Campbell & Kording, Ltd., a Bloomington-based general practice law firm and student legal services powerhouse.

Located one block away from the McLean County Courthouse in historic downtown Bloomington, the new law firm will provide legal services in the practice areas of student law, family law, criminal defense, traffic, wills and probate, real estate, personal injury, and civil litigation.

"Scott and I balance each other's strengths," said William D. Campbell, partner at Campbell & Kording, Ltd. "This was a natural fit based on our history and combined legal experiences. Scott is the most energetic and talented young lawyer I've ever known and we look forward to providing premier legal counsel and representation throughout all of Central Illinois."

"I'm thrilled to be partnering with Bill," said Scott Kording, partner at Campbell & Kording, Ltd. "Bill brings an unparalleled depth and breadth of experience to our firm. He was the driving force behind ISU's Students' Legal Services for over two decades, and he is a very well-respected member of the legal community in Bloomington-Normal. I know our clients will receive tremendous value and service from our partnership."

- more -

Unique History

The story behind the formation of Campbell & Kording, Ltd. is a strong testament to the Central Illinois values of friendship and trust. While a student at Illinois State University, Scott Kording became interested in the law while serving in the Student Government Association (SGA), and then later as the University's Student Body President serving more than 20,500 students.

During Kording's senior year, the University administration appointed Bill Campbell to serve as the advisor to the Student Government Association. In that capacity, Campbell became Kording's mentor, and they spent countless hours together talking about how the SGA and the University could deliver better service to their respective constituents. Campbell and Kording's initial advisor-student relationship quickly grew into a strong friendship.

"Bill is an excellent teacher, and he quickly became a mentor to me during my senior year," reports Scott Kording. "He taught me a lot about leadership and timing, and we spent countless hours talking and laughing about various issues."

"When I met Scott, I found in him an exceptional young man who was mature well beyond his years," Campbell said. "I knew then he would be a terrific lawyer one day."

When Kording graduated from Illinois State University and enrolled in law school at the University of Illinois, he continued to get together with Campbell several times each year. During his final year of law school, Kording grew disenchanted with his job prospects on the legal employment market after receiving a number of unsatisfactory job offers. At the same time, Campbell contemplated leaving his work at Illinois State University to enter private practice.

During a phone call in early June 2005, Campbell and Kording jokingly talked about forming their own law firm as a solution to their respective job concerns. After a few minutes, they stopped joking and discovered their shared belief that providing high-quality professional services to clients would be the underpinning of their firm's formation.

According to Campbell, "I think we both were stunned when we realized that we had before us the opportunity to realize our shared vision of delivering the responsive and quality services desired by people in Central Illinois. And Campbell and Kording, Ltd. was born."

"When we were both at Illinois State University, I never would have expected that Bill and I would some day go into business together," agrees Kording, "and yet here we are opening the doors of our law firm in downtown Bloomington!"

About William D. Campbell

William D. Campbell is a trial attorney with a distinguished practice of more than 22 years in Illinois state court. From 1983 to May 2005, Campbell served as the Director of Students' Legal Services at Illinois State University in Normal, Illinois. In that capacity he handled criminal, DUI, traffic, and landlord-tenant matters for several thousand students. His decades of dedicated service to Illinois State University students contributed to his receipt of the Neal R. Gamsky Award, the highest recognition afforded to student affairs professionals. Before beginning his work at Illinois State University, he served as a partner of a law firm in Decatur, Illinois, where he focused his practice on transactional and probate matters. For the last seven months, Campbell has been providing legal services in private practice as The Law Offices of William D. Campbell.

In addition to his extensive experience as a legal practitioner, Campbell has worked as a law clerk for the Illinois Appellate Court in its Fourth District office in Springfield, Illinois. He is a frequent guest lecturer at Illinois State University and Illinois Wesleyan University and is a member of the McLean County Bar Association and the Illinois State Bar Association.

Campbell graduated *magna cum laude* with a Bachelor of Arts degree from the University of Illinois at Urbana-Champaign, where he also completed graduate coursework with emphasis on labor relations. In 1976, Campbell earned his Juris Doctor degree from the University of Illinois College of Law. He was admitted to the Illinois Bar the same year. He lives in Bloomington with his wife, Robin Leavitt, who is the Chair of the Department of Education at Illinois Wesleyan University in Bloomington, Illinois.

About Scott Kording

Scott Kording is an attorney licensed to practice law in the State of Illinois. In addition to his law practice, Kording serves as an Adjunct Professor of Law at the University of Illinois College of Law. In that capacity, he teaches trial advocacy skills, helps coach the University of Illinois Trial Team, and supports instruction in various components of the law school's experiential learning curriculum, including the Legal Negotiations course.

Kording graduated *magna cum laude* with his Juris Doctor degree from the University of Illinois College of Law in Champaign-Urbana, Illinois. In law school, Kording was a Harno Scholar and recipient of Rickert Awards for Excellence recognizing his legal publication, oral advocacy, and trial advocacy work. He captained his law school's National Moot Court and Mock Trial teams, and he received a wide variety of honors and awards for his moot court, clinical, and legal writing projects. As an elected member of the *University of Illinois Law Review* Board of Editors, Kording authored a scholarly piece recently published in the *Law Review's* 2005 volume.

His strong ties to the Bloomington-Normal community stem from his time as a student at Illinois State University. He graduated *summa cum laude* in 2002 with a Bachelor of Science degree in Management and Political Science. As an undergraduate student, he received the Robert G. Bone Scholar, Presidential Scholar, and Illinois Student Laureate designations. Kording's interest in developing his oral advocacy and trial skills developed during his service as the University's President of the Student Body and as two-year All-American Attorney captain of its Mock Trial Team. After graduating from Illinois State University, Kording worked as a law clerk and summer associate for local and Chicago-area law firms while pursuing his legal studies.

Kording lives in Champaign with his wife, Melanie, who is a seventh grade math teacher at Monticello Middle School in Monticello, Illinois.

About Campbell & Kording, Ltd.

Campbell & Kording, Ltd. is a general practice law firm based in Bloomington, Illinois. The firm prides itself on delivering smart, responsive legal services in the areas of student law, family law, criminal defense, traffic, wills and probate, real estate, personal injury, and civil litigation. The firm boasts unparalleled experience in serving college students from Illinois State University and Illinois Wesleyan University, having represented more than 6,500 undergraduate and graduate students in more than two decades of committed public service. Campbell & Kording, Ltd. is wholly committed to meeting the goals of its clients through exceptional personal service and top-notch legal advice and services. For more information about Campbell & Kording, Ltd., please visit www.CampbellKording.com.